



VIZIO Named # 1 from Inc. Magazine for Fastest Growing Computer and Electronics Company

Additional Rankings:

- *Highest Revenue per Employee for a Privately Held U.S. Company*
- *#4 in the Inc. 5000 Companies by Gross Dollars of Growth*
- *#9 in the Top 100 Inc. 5000 Companies by Revenue*

Irvine, CA -- August 25, 2008 -- VIZIO, America's HDTV company, announced it has received the highest ranking by Inc. Magazine in the computer and electronics division for the second consecutive year. The company which manufactures America's most popular brand of flat panel HDTVs, listed revenue of \$1.9 billion in 2007 with a three year growth rate of 4,056%. Inc. Magazine also reported that VIZIO's revenue measured against their modest count of 100 employees ranks them as #1 with the highest revenue per employee and is referred to as the "Cash Machine."

The 2008 Inc. 5000 list measures revenue growth from 2004 through 2007. To qualify, the companies must be U.S. based and privately held, independent – not subsidiaries or divisions of other companies – as of December 31, 2007, and have had at least \$200,000 in revenue in 2004, and \$2 million in 2007.

"Moving fast and staying ahead of our competitors are missions at VIZIO, we are grateful for the recognition from Inc. Magazine, and we are honored to be featured with other successful U.S. companies," stated Laynie Newsome, VIZIO VP, Sales and Marketing Communications.

VIZIO's complete Inc. 5000 profile is available online at:

<http://www.inc.com/inc5000/2008/company-profile.html?id=200800320>

Results of the Inc. 5000, including company profiles and a list of the fastest growing companies that can be sorted by industry and region, can be found at www.inc5000.com.

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About VIZIO

VIZIO, Inc. "Where Vision Meets Value," headquartered in Irvine, California, is America's HDTV Company. In 2007, VIZIO skyrocketed to the top by becoming the #1 selling brand of flat panel HDTVs in North America and became the first American brand in over a decade to lead major categories in U.S. TV sales. VIZIO is committed to bringing feature-rich flat panel televisions to market at a value through practical innovation. VIZIO offers a broad range of award winning Plasma and LCD HDTVs including the new XVT series. VIZIO's products are found at BJ's Wholesale, Circuit City, Costco Wholesale, Sam's Club, Sears, Walmart and other retailers nationwide along with authorized online partners. VIZIO has won numerous awards including a #1 ranking in the Inc. 500 for Top Companies in Computers and Electronics, Good Housekeeping's Best Big-Screens, CNET's Top 10 Holiday Gifts, PC World's Best Buy among others. For more information, please call 888-VIZIOCE or visit on the web at www.VIZIO.com.

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Source: VIZIO, Inc.

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Photos, additional specifications, information, interview requests and product evaluations should be directed to agency.

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