

FOR IMMEDIATE RELEASE

ULTRALINK ANNOUNCES LOW COST HOME THEATER SURGE PROTECTOR & NEW ECO-FRIENDLY PACKAGING

- **PS-802 surge protector brings ULTRAPOWER® performance to a new, lower price point**
- **Ultralink introduces eco-friendly packaging for the PS-1040i, PS-1060i and PS-802 Power Bar surge protectors**
- **See Ultralink/XLO at CEDIA Expo Booth 332**

ONTARIO, CALIFORNIA – August 28, 2008 - Ultralink/XLO Products Inc., among the industry's fastest growing manufacturers of premium A/V connectivity and AC power management products, announced the introduction of the **ULTRAPOWER® POWERSOURCE™ PS-802**. This value-oriented power protector, with an MSRP of only \$90.00, makes Ultralink power technology available to a much wider range of customers. The PS-802 will be on display at CEDIA Expo, in Ultralink/XLO's Booth 332.

In addition, Ultralink announced its increased commitment to green principles with the introduction of new eco-friendly packaging for the PS-1040i and PS-1060i. The heavy plastic clamshell is being replaced with a recycled cardboard box. The new package is easier to display with attractive graphics, and reduces the use of petroleum in both the packaging itself and the energy required to transport the product.

"We expect that both custom installers and end users will be happy to see that not only is our new packaging eco-friendly, but that it is much easier to handle, thanks to the elimination of the plastic shell," said Randy Bingham, Director of Sales, Ultralink/XLO. In addition, the smaller package size requires less retail display, storage and transportation space.

The UltraPower PowerSource **PS-802** features UltraPower's patented **Smart-Surge™** technology, and is rated at 3,240 Joules. It provides an energy-absorbing shield around the components connected to it, protecting them from dangerous and polluted power conditions and electrical interference that can adversely affect performance and potentially cause long-term damage.

Using **Advanced Clean Power Filtration Circuitry™**, its eight high-current extra-wide AC outlets use exclusive broad and narrow bandwidth filters to eliminate the noise and hash found in polluted AC power. Also provided is protection for coaxial cable and

telephone line connections. There is an audible alarm system to notify users when hazardous conditions are present.

The PS-802 is UL and cUL listed, as well as RoHS compliant to meet worldwide environmental standards, and uses Ultralink's new green packaging. It has a limited lifetime warranty, and is currently available from authorized Ultralink distributors, retailers and custom installers.

The PS-802 is the latest entry in the UltraPower® lineup of Home Theater AC power management, filtration and surge protection products, which include the PS1040i, PS-1060i, and the compact, low profile PS-103 HD Wall Tap for flat panel displays. Completing the UltraPower roster of products is the PowerGrid® range of shelf/rack-mounted power products that include the PGX-300, PGX-400, and PGX-500.

All UltraPower® products are an integral part of the **UltralinkSDS™ (Signal Delivery System™)**. The SDS is the most pervasive element in a system, as it is the network of connections that link each component to the next. When interference and electrical pollution are present because of inferior connection cables or power management, poor picture and sound is typically the result. A complete UltralinkSDS™ including UltraPower products ensures maximum performance from every component for the ultimate in picture and sound.

About Ultralink/XLO Products Inc.

Ultralink Products Inc., headquartered in Markham, Canada, is an industry-leading manufacturer of high-performance audio and video cables, connectivity products and power management products. Marketed around the world, the ULTRALINK® brand is Canada's market share leader. Much of the corporation's growth and significant product innovations are devoted to the world's transition to DTV (digital television), the popularity of home DVD and multi-channel audio applications. In early 2002 Ultralink Products Inc. acquired XLO Electric Co., Inc. a professional and audiophile reference brand of cables and interconnects. Ultralink is a member of PARA, CEDIA and the CEA. For more information on Ultralink or XLO and their product brands, please call 905.479.2831 or find them at www.ultralinkproducts.com.

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Source: Ultralink Products, Inc.

Contacts:

Randy Bingham

Ultralink/XLO Products, Inc.

Tel: 909.947.6960

E-mail: randy@ultralinkproducts.com

Jim Noyd

Noyd Communications Inc.

Tel: 310.374.8100

E-mail: jim.noyd@noydc.com