



FOR IMMEDIATE RELEASE

ULTRALINK/XLO HIRES INDUSTRY VETERAN MARY CARDAS AS GENERAL MANAGER FOR U.S. OPERATIONS

Ontario, California – May 1, 2008 – ULTRALINK/XLO PRODUCTS, INC., among the industry's fastest growing manufacturers of premium audio/video cables and AC power products is proud to announce the recent appointment of Mary Cardas as General Manager to head up operations in their U.S. division's headquarters in Ontario, CA. Ms. Cardas brings over 15 years of executive management experience in consumer electronics and Home Theatre to Ultralink/XLO.

Previously, Ms. Cardas served as the North American Sales Manager for NHT. Prior to that, she was Western Regional Sales Manager with Sunfire, National Sales Manager with Theta Digital and International Sales Manager for AudioQuest. She started her career as Managing Director of Cardas Audio, a manufacturer of premier cables and wire, founded by her father George Cardas. With a background encompassing all disciplines in a consumer electronics manufacturing environment, including sales and distribution, marketing, strategic planning, developing customer service programs and sales training seminars, Ms. Cardas is the ideal candidate to handle operations in Ultralink/XLO's California facility.

"I am honored to be a part of this organization," said Ms. Cardas. "Ultralink and XLO are innovators in the cable business, an integral and vital part of the high-end consumer electronics industry. I look forward to being a part of their continued growth as we bring fresh, inventive products to the market place while improving operations and customer relations that will further strengthen the Ultralink/XLO brands in the U.S. market."

"We are very excited to welcome Mary to the Ultralink/XLO team", stated Allen Sung, President for Ultralink/XLO. "She brings with her a high degree of industry and management experience to bolster our U.S. operations, allowing us to further establish the ULTRALINK™ and XLO™ names as the premiere brands in high-end, high definition video and audio connectivity."

Ms. Cardas will be working in the Ontario, CA office and her contact information is as follows:

Email- mary@ultralinkproducts.com

Office: (909) 947-6960

About Ultralink/XLO Products, Inc.

Ultralink/XLO Products, Inc., based in Ontario, California, is an industry-leading manufacturer of high-performance audio and video cables, interconnects and AC power management and surge protection products. Marketed around the world, the ULTRALINK® brand is Canada's market share leader. Much of the corporation's growth and significant product innovations are devoted to the world's transition to DTV (digital television), the popularity of home DVD and multi-channel audio applications. In early 2002, Ultralink Products, Inc. acquired XLO Electric Company, Inc. a professional and audiophile reference brand of high-end cables and connectivity products. Ultralink is a member of PARA, CEDIA and the CEA. For more information on Ultralink/XLO and their product brands, please call (909) 947-6960 or find them at www.ultralinkproducts.com or www.xloelectric.com

Source: Ultralink/XLO Products, Inc.

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