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Stewart Filmscreen Introduces Stewart Media Décor, a New System to Display Art in Media-Centric Rooms

- Stewart partners with Media Décor to provide a motorized art deployment system to decorate residential entertainment centers
- Customized artwork can conceal Stewart projection screens or flat panel TVs when not in use
- Choose from your own or the Stewart Media Décor collection for custom artwork selection

Torrance, CA - August 27, 2008 - Stewart Filmscreen Corporation®, the industry leader in precision projection screen technologies for the residential and commercial markets, introduces Stewart Media Décor, an innovative deployment system that lowers a piece of custom artwork over a fixed Stewart projection screen (or flat panel TV) when they are not in use.

Partnering with Media Décor, the world leader in blending elegant designs with AV technology, the Stewart Media Décor system conceals a front or rear projection screen with exquisite artwork in enlarged sizes ranging from 92" to 110" diagonal, in a 16:9 aspect ratio. Stewart Media Décor provides homeowners, interior designers, systems integrators, and homebuilders a sophisticated and tasteful solution to discretely camouflage residential entertainment centers and business boardrooms.

A customized frame that compliments the customer's décor is placed around the Stewart screen. Using the accompanying remote control or a RS-232C controlled touch panel, Media Décor's patented floating hem-bar and magnetic tensioning system silently and smoothly lowers the artwork within the frame to conceal the projection screen. When the homeowner wants to use the projection system, the artwork is raised to reveal the screen. The Stewart Media Décor system is powered by a Lutron Sivoia QED Electronic Drive Unit to ensure whisper-quiet operation. The frame and artwork is all self-contained and installs easily over any recessed or wall mounted projection screen. While designed primarily for Stewart projection screen systems, the Stewart Media Décor can be use with flat panel TVs, too.

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The artwork contained within the Stewart Media Décor uses the Giclee (pronounced Zhee-Clay) printing technology. This is a new high-speed process that fires infinitely small pixels of rich, vibrant inks onto a special canvas material, rendering smooth, consistent and museum-quality reproductions. A UV protectant is then applied to the canvas, forming an invisible non-yellowing and crack resistant topcoat.

The Stewart Media Décor collection consists of a diverse selection of world-renowned artwork. Clients can choose to use their own custom art or photography as well. Businesses can use the Stewart Media Décor system as digital signage incorporating business art and logos.

The Stewart Media Décor system and art collection can be seen at CEDIA in Booth #549 at the Colorado Convention Center in Denver from September 4-7. The Stewart Media Décor is currently shipping and price is variable, depending on canvas size. Contact your Stewart Filmscreen sales rep for pricing information.

About Stewart Filmscreen

Stewart Filmscreen is the world's premier projection-screen manufacturer for both the residential and commercial markets. A family-owned business, Stewart Filmscreen maintains the highest standards in screen design and craftsmanship. In fact, each screen is handmade. Founded in 1947, Stewart Filmscreen has grown from a small business to an international one, with offices in Denmark and Singapore, in addition to two in the United States, including a manufacturing facility in Ohio and their headquarters in So. California. More information on Stewart Filmscreen Corporation is available at www.stewartfilmscreen.com.

About Media Décor, LLC

Florida-based Media Décor, LLC was founded in 2003 to fill the growing demand for elegant designer-level solutions for today's home entertainment installations.

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Media Décor's team of experts, inspired technicians, interior designers, and structural craftsmen collaborate to create and deliver the world's most compelling, beautiful, and customized entertainment environments. For more information on Media Décor and its service and product offerings please visit www.mediadecor.com

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Contacts and notes for press only:

Photos, additional specifications, information, interview requests and product evaluations should be directed to agency.

Press Contact:

Sinead Tully

Noyd Communications Inc.

T: 310-374-8100

E: sinead.tully@noydcom.com

Stewart Filmscreen Contact:

Grant Stewart

T: 513-753-0800

E: grant@stewartfilm.com