

NOYD COMMUNICATIONS

PR + ADVERTISING
A Full Service Media Boutique



ABOUT US

We are a small company that is dedicated to delivering big results.

+ EXPERIENCED

Twenty years of experience and contacts in consumer electronics and computer technology marketing and PR

+ HIGHLIGHTS

We have helped brand promote the likes of VIZIO, Kingston Technologies, Stewart Filmscreen, Pricegrabber.com, CNET, Microtek, Ultralink cables, Sherwood audio, SRS Labs, Princeton Graphics, Toshiba laptops, Memorex, Sharp LCD and audio products, Iomega, K2 Mounts, Pioneer business products and many others.

+ FULL-SERVICE

We can provide a full range of services to clients from strategic communications, public relations to advertising media and creative. We execute effective PR programs and ongoing efforts that combine our creative abilities while following client marketing direction and strategies.

OUR PHILOSOPHY

Our foundation and beliefs are committed to quality and service. We approach our projects in a simple yet efficient manner to minimize time and maximize the best use of your budget. Benefiting from our efficient environment, we are to treat each client as if they were our own. Starting from competitive research to final execution, we will only strive to deliver the very best!



CAPABILITIES

+ ADVERTISING

From initial concept to final placement, we understand that it's not only what you say, but also where you place it. We develop comprehensive advertising strategies to ensure that your brand message is delivered to your target audience in the most clever and efficient way possible.

+ PUBLIC RELATIONS

Public relations is about more than sending out a press release, it is about evangelizing your brand message to the world. It involves building relationships, maintaining those relationships through constant communication. We work with our clients to create PR strategies that keep them top of mind.

+ EVENT MARKETING

Understanding the market, target audience and how your brand is perceived is essential in developing a strategic marketing plan. We use this to place your brand in the hands of thought leaders and trend setters that can make brands relevant.

CAPABILITIES cont...

+ PACKAGING

We utilize brand ID elements to create design solutions for packaging and materials. We are aware that if approached creatively, successful packaging can enhance the client's brand by reaching a broader audience and communicating to consumers much more effectively.

+ WEB DESIGN

Websites are windows into your company, your presentation online is just as important as offline. We design sites that are not only aesthetically pleasing, but functional. We analyze how the site will be used and create an architecture system that will be most effective. Our services include web design, maintenance, search optimization, e-commerce, content management and today's best tools.



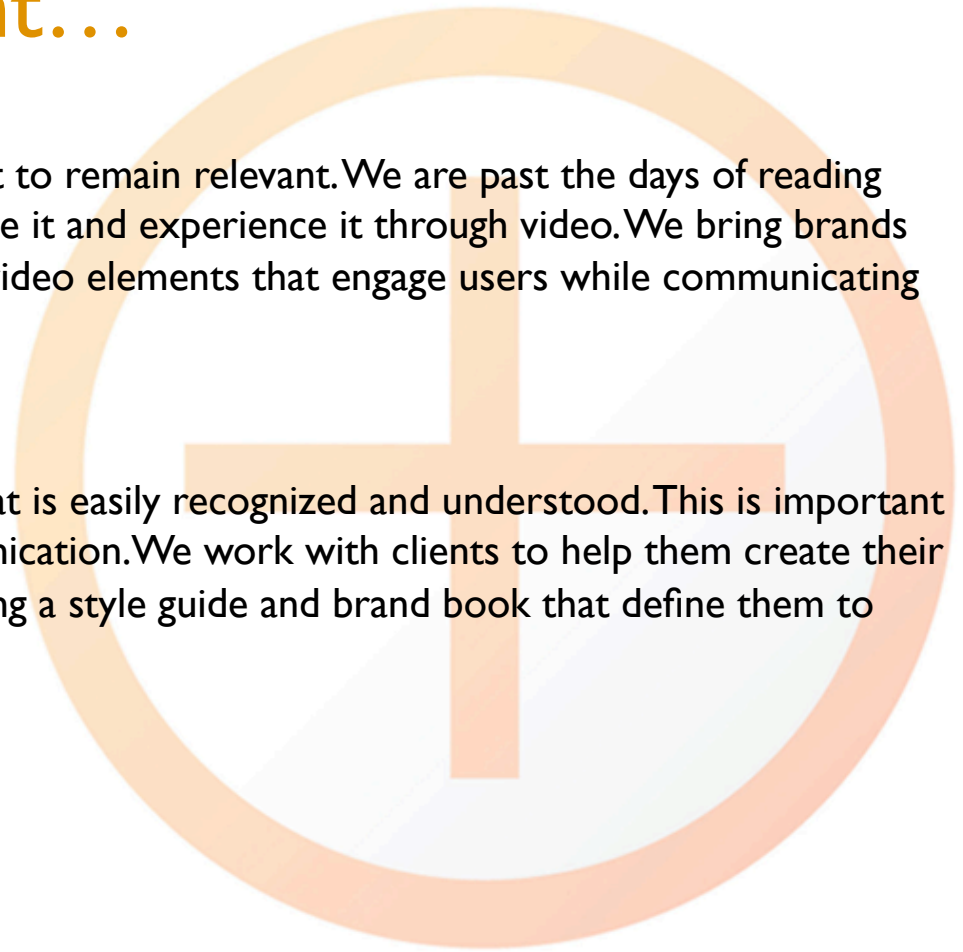
CAPABILITIES cont...

+ VIDEO/INTERACTIVE

As technology advances it is important to remain relevant. We are past the days of reading long blocks of text now we want to see it and experience it through video. We bring brands to life in an entertaining way through video elements that engage users while communicating brand messages.

+ BRAND IDENTITY

It is crucial to have a brand identity that is easily recognized and understood. This is important for both internal and external communication. We work with clients to help them create their brand personality and design by creating a style guide and brand book that define them to broader audiences.



CLIENTS

Our list of clients includes some of the most innovative and technologically savvy companies in the industry

- + VIZIO
- + SANYO
- + ULTRALINK/XLO
- + SRS LABS
- + STEWART FILMSCREEN
- + K2 MOUNTS
- + PMI
- + MICROTEK



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